

## NEI Receives 2008 Communications Solutions Product of the Year Award

### *NEI Smart Services Recognized for Outstanding Innovation*

**Canton, Mass. – June 8, 2009** – NEI (NASDAQ:NENG), a leading provider of application platforms, appliances and support services for software developers, OEMs and service providers worldwide, announced today that Technology Marketing Corporation (TMC) has named NEI Smart Services the recipient of a 2008 Communications Solutions Product of the Year Award.

NEI's Smart Services provides complete platform remote management and appliance update services that automate health monitoring, patch deliveries, OS updates and image backups of deployed systems. Two key components offered under NEI's Smart Services – ACE Element Management and ACE Update Services –are designed to ensure high availability, improve lifecycle management and drive new service revenues.

"NEI has been recognized with a 2008 Product of the Year Award for their excellence in the advancement of voice, data and/or video communications," said Rich Tehrani, TMC President and Group Editor-in-Chief, "The organization has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future."

The Communications Solutions Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of this prestigious award. The most innovative products and services brought to market in 2008 were selected as recipients of Communications Solutions' Product of the Year Award for their groundbreaking achievement.

The 2008 Communications Solutions Product of the Year Award winners can be found on the INTERNET TELEPHONY and Customer Interaction Solutions Web site.

"When we created Smart Services, the goal was to provide a service that would reduce service calls and accomplish via software what traditionally would have required on site, physical intervention. NEI's Smart Services allow our customers to professionally manage *their* customer's deployed appliances in a way that improves the overall user experience without the incident being an interrupt to the software provider," said Jeff Hudgins, vice president of marketing, NEI. "Through this award, TMC has validated that our concept provides genuine customer value."

### About NEI

NEI is a leading provider of application platforms, appliances and support services for software developers, OEMs and service providers worldwide. Through its comprehensive suite of services that include solution design, integration control, support and other value-added service capabilities, NEI enables customers to more effectively deploy, manage, service and support their solutions. Founded in 1997, NEI is headquartered in Canton, Massachusetts and trades on the NASDAQ exchange under the symbol NENG. For more information about NEI's products and services, visit [www.nei.com](http://www.nei.com).

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## About TMC

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces ITEXPO, 4GWE Conference, Digium|Asterisk World and Communications Developer Conference.

TMC's Green Blog has been ranked on the "100 Best Blogs for Those Who Want to Change the World".

TMC also recently launched new industry-specific Web sites: IT.TMCnet.com, Cable.TMCnet.com, Robotics.TMCnet.com, Satellite.TMCnet.com, Green.TMCnet.com.

New services offered by TMCnet include the Tech Jobs site, TMCnet iPhone News and Facebook connections.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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